

KLASSIK - EPK:

BIO

CEMENT ENTERTAINMENT WAS STARTED 2004 BY RAYLYNE BOURNE AKA KLASSIK. KLASSIK BORN AND RAISED IN MILWAUKEE, WISCONSIN MOVED SOUTH TO EXPLORE THE INDEPENDENT MUSIC SCENE. AFTER MOVING SOUTH HE RECORDED SEVERAL SONGS THAT GOT HIM KNOWN TO THE LOCAL RECORD COMPANIES AND SOME NATIONAL ONES. HE REALISED FROM PAST EXPERIENCE IN THE MUSIC INDUSTRY THAT INDEPENDENCE, CREATIVE CONTROL AND OWNING YOUR MASTERS WAS THE BEST WAY TO GO. SO HE STARTED BUILDING HIS COMPANY FROM THE GROUND UP. AFTER GOING TO MULTIPLE PRODUCERS FOR MUSIC, HE REALISED THAT HE WAS HIS OWN PRODUCER. KLASSIK THE FIRST ARTIST OFF OF CEMENT ENTERTAINMENT HAS BEEN ON SEVERAL MIXTAPE ONE IN PARTICULAR MEMPHIS CAR AUDIO WHICH WAS GIVEN TO OVER 10,000 PEOPLE. HE ALSO HAS OVER 100,000 HITS ON MYSPACE, CHARTS IN THE 10 ON MEMPHIS RAP.COM FOR 20 WEEKS IN A ROW AND FEATURED ON BROTHERS KEEPER SINGLE " YA YO " ON JUDGEMENT/RCA RECORDS. SO IF YOU HAVE BEEN IN A COMMA AND JUST DONT LIKE THE SOUTH AND MIDWEST GET READY BECAUSE A CHANGE IS GONNA COME CEMENT ENTERTAINMENT IS STREET MUSIC WITH A MASS APPEAL.....



STATS

visits	plays	streams	downloads
1,042	83	83	0

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