

## Johnniemane - EPK:

### BIO

Every now and then a new artist comes along with something new to the game. Something that makes you stop and listen. Something that demands your attention. This new artist brings new meaning to his genre of music, and makes you rethink everything you thought it was supposed to be. Johnniemane is that new artist. Hailing from South Memphis, the self-proclaimed "King of Memphis R&B" is here to take throne as music entity. Fueled by today's urban music market, Johnniemane comes to challenge everyone; lyrically, musically, spiritually. He believes that many artists today lack creativity and versatility in their craft, as well as lost the essence of what R&B used to be. But, instead of using old school techniques of crooning and piping soul ballads, Johnniemane has fused a new sound; "Crunk R&B", which mixes soulful melodies with grimy rap beats. Johnniemane also believes that today's lyrics are not anything to be pleased with. In his opinion, most artists have one agenda and that's all they write about. Johnniemane's lyrics, on the other hand, tell stories of trials, tribulations, heartache, success, pain, and joy. He puts as much though into his lyrics as he does passion for his craft, and has perfected his rhyme schemes and patterns. His versatility as singer, producer, and even part-time rapper makes Johnniemane a force to be reckoned with. Still not convinced? Check out his tracks, "The Reason" and "Realize", and decide for yourself....

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