

2Deep the Southern President - EPK:

BIO

2 Deep, AKA “The Southern President” has hustled his way to the top of the Memphis Rap scene. This talented lyricist has definitely paid his dues. Raised by his grandmother in one of the toughest areas of the Bluff City known as Orange Mound, 2 Deep has plenty of life experiences to rap about. Once high school was behind him, he quickly fell prey to the streets and found himself facing a charges of possession with the intent to sell. Realizing he had much more to offer to society, he began to focus even more on his music. “I really got into rapping when I was 14. I would listen to Jay-Z, 2PAC and Outkast and study their music. I felt like I could do the same thing. I knew I had what it took to be succesful so I went harder rapping and never looked back.”As a teenager he joined a group and signed with a local independent label. “I was loyal to the label, but it wasn’ t going where I needed it to go. I was turning down situations because I was ‘in’ a situation. So I decided to go solo.”The name 2 Deep started buzzing when, at the age of 19 he collaborated with a friend, “Joshie”on a mix tape project. The two of them took to the streets and would eventually sell nearly 11,000 CD’ s. “Once I saw what it took to get my CD’ s out to the city, I recorded my solo projects and hit the streets...everyday.”And it was everyday that you could find 2 Deep, somewhere in Memphis...car parked...trunk up, selling CD’ s. 2 Deep independently marketed, distributed and packaged his own music selling over 40,000 CD’ s and is now known and respected all over Memphis. To date he has opened shows for T.I., Jeezy, Three Six Mafia and David Banner, just to name a few. Says local DJ, DJ 007 (K-97), “This artist will blow you away! He’ s not a gangsta rapper, he’ s a reality rapper. You’ re gonna hear some street, some club, and some personal stuff you can relate to. I’ m behind him 100%. 2 Deep is currently working with his producers Web,Hot Rod, and Skewby. He also recently released a Southern Smoke mixtape with DJ Smallz titled "Take It or Leave It. Asked why he refers to himself as “The Southern President”; 2 Deep’ s reply is, “Because I’ m the next big thing to lead the South!”...and after listening to his music...he will definitely have your vote.



STATS

visits	plays	streams	downloads
880	0	0	0

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